

EDUCATIONAL COURSES



Henry Schein Dental Specialties Group (HSDSG) joins with its partner companies to offer a wide variety of certified continuing education programs across all dental specialty fields:

- Orthodontics
- Periodontics
- Oral Surgery
- Pedodontics
- Endodontics

Our mission as a provider of scientifically sound continuing education is to increase the knowledge base of all Dental Professionals allowing them to expand treatment options for their patients. By providing premium comprehensive training programs we ensure our participants remain up to date on new technologies, and continue to achieve their learning potential.

Henry Schein Dental Specialties Group is a recognized provider for both the AGD and the ADA Continuing Education Recognition Program.

For additional information or to receive a full course calendar please visit our website at HenryScheinDSG.com or contact us directly at 888.994.7374 (888.99 HSDSG).

 **HENRY SCHEIN**[®]
DENTAL SPECIALTIES GROUP

ADA C-E-R-P[®] | Continuing Education Recognition Program

Henry Schein Dental Specialties Group is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Henry Schein Dental Specialties Group designates this activity for 64 continuing education credits.



Approved PACE Program Provider
FACD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 6/1/2011 to 5/31/2015
Provider ID#208344

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Obstructive Sleep Apnea (OSA) is emerging as one of the most widespread and costly health issues in the U.S. OSA is known to affect more than 18 million Americans, including children, 85% of whom are undiagnosed.* OSA is known to raise a person’s risk of serious medical problems such as:

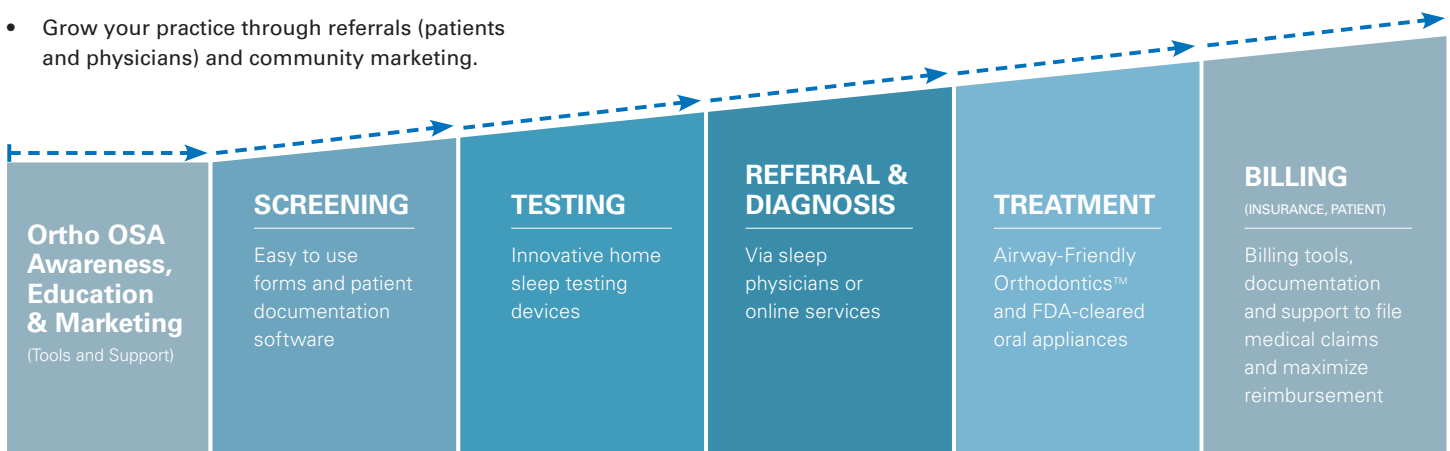
- heart attack
- stroke
- depression
- hypertension
- auto-immune disorders

An Orthodontic Approach

Henry Schein Orthodontics (HSO) now offers a course that will provide you with an understanding of the physiology of sleep apnea and the current diagnostic and treatment options, including new orthodontic approaches and protocols for treating patients with OSA. This program is the first-of-its-kind in the orthodontic industry, and includes a complete, evidence-based system to implement into your practice now.

A complete evidence-based system to implement into your practice.

- Make a total-health difference and help your patients breathe, smile, and thrive!
- Grow your practice through referrals (patients and physicians) and community marketing.



WE PROVIDE SUPPORT EVERY STEP OF THE WAY:
 Our robust integration tools, training, and support system provides you the resources to successfully add sleep apnea treatment into your practice!

Course Objectives

This course is designed to give you the knowledge and skills to effectively incorporate an Orthodontic Obstructive Sleep Apnea program into your practice. During the course, you will learn:

- The physiology of snoring and sleep-disordered breathing
- Clinical signs and screening methods for identifying obstructive sleep apnea
- Obstructive sleep apnea diagnostic procedures, including new home sleep testing options
- How the orthodontic strategy differs from conventional treatment options
- The role of mandibular positioning and maxillary arch development in airway management
- Partnering with health care professionals for comprehensive care and new referral sources
- Medical insurance billing made easy

Teaching Methods and Tools

Our program includes training methods such as lecture, video, interactive group discussion, and hands-on exercises with FDA-cleared obstructive sleep apnea oral appliances and home sleep testing therapy. A complete system of Orthodontic OSA tools and protocols, patient education, and professional referral materials will be available and demonstrated.

Visit OrthoSleepApnea.com to find a complete course schedule and how you can register today.

*Courses available in the U.S. only.

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Products

In addition to continuing education courses, HSO also offers the following products to help implement and manage an orthodontic sleep apnea program within your practice. Please consult your local HSO Representative for more details.

HOME SLEEP TESTING

FDA-cleared, portable devices designed to detect the symptoms of obstructive sleep apnea and aid in treatment follow-up. Devices are easy-to-use and testing can be done in the comfort of your patient's own home.

MEDICAL BILLING SOFTWARE

Maximize reimbursement success and minimize risk with easily-generated documentation, reports, and letters to organize and manage your sleep practice and bill medical insurance.

- Facilitates patient questionnaire and examinations
- Diagnostic report writing and manages referral process
- Automated claims and medical billing submissions
- Patient benefits calculator

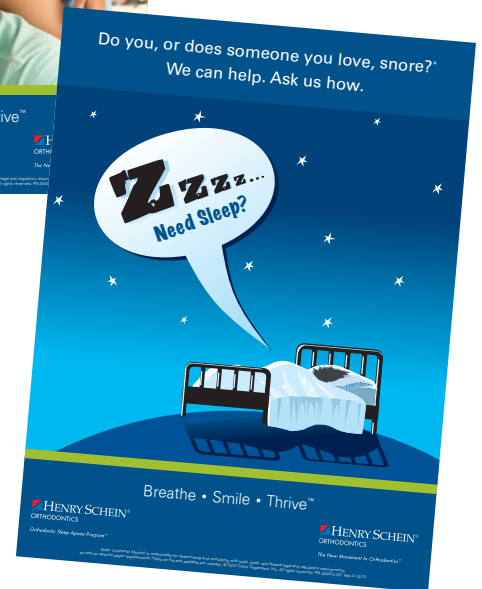
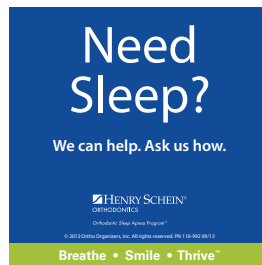
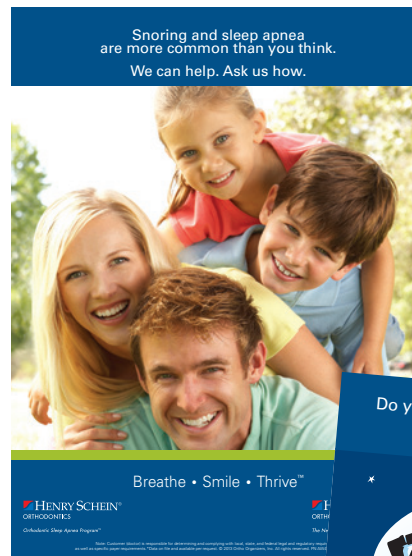
PATIENT EDUCATION AND MARKETING

- Sleep appliance demonstration models
- Patient awareness and education materials
- In-practice and community outreach marketing

SUPPLIES FOR YOUR GROWING SLEEP APNEA PROGRAM

Restock your inventory with the following items:

- Home SleepTest patient consumables
- Bite registration devices specifically designed for sleep apnea appliances
- Patient education brochures



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